

BROADCAST

BRANDS | NEWS | TRENDS | FEATURES



07.22



JULY 22 EDITION
Anthracite Grey

 **blum**[®]



All of our products are
built to last, guaranteed for life.



WELCOME TO ISSUE NINE OF BROADCAST

Our quarterly magazine that provides inspiration and insight into various aspects of our business, and how this may help to serve yours. Within each edition of broadcast, you will find features on brands, information on latest trends within the fitted furniture market, a day in the life of one of our customers and the very latest news and information on what is happening within our business and how this will benefit yours.

I am immensely proud of the business and our team, my hope is that over a period this publication goes some way towards providing you with a greater understanding of our values, values that place customers at the heart of every decision.

A very sincere thank you for your continued support, we do not take this for granted and I hope you enjoy the read.

Best regards

Simon

We consistently seek to develop and improve the service we offer, always striving to make things simple. If you have any suggestions or ideas that you feel would benefit your particular business I'd love to hear from you, please feel free to email me directly anytime simon.ogden@ldonline.co.uk

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ANTHRACITE GREY

It's here to stay...

Anthracite is probably the most luxurious of the grey shades, and has long been a trend colour for interior designers. This trend colour has entered all parts of the home including the kitchen, living room, hallway and exterior and is not going away anytime soon.

Sitting somewhere between black and white on the colour spectrum, anthracite grey is a neutral colour with the best of both worlds. Risk-free without being boring, classic but modern, it is no surprise why grey continues to be one of our most popular colours. So, what is it exactly that makes grey so in demand?

Grey kitchens and interiors will probably never go out of style - the way in which grey gets used by designers is constantly evolving, keeping it fresh. At the moment, anthracite grey cabinets are the biggest kitchen trend for 2022, but you can guarantee that a grey kitchen will age gracefully and well.



Calming & sophisticated.

Luxe, soothing, stylish and sometimes even daring, grey is one of the most versatile and liveable colours around. When used well it can add depth to neutral palettes, or make bolder shades seem more grounded. It's the perfect neutral, able to be dressed up or down. While grey has a reputation for being cold and clinical, turning up the heat with oak, teak or maple materials is a great way to balance the colour palette of the interior.



ANTHRACITE INSIDE & OUT.

For a beautifully seamless living space, use grey storage solutions and products that compliment your interior - not just on the outside, but on the inside too.

Did you know...

Over 78% of our sales on drawers, storage solutions and built-in waste bins are grey.

PRODUCT FEATURE

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LEGRABOX in orion grey.

Linear. Sleek. Slim. That's LEGRABOX. The box system impresses with its clear contours, parallel drawer side design and accent lines as a central design element. The drawer sides are straight (inside and outside) and impressively slim (just 12.8 mm), blending in beautifully with all items of furniture. The individual components are perfectly coordinated, creating harmonious transitions inside and out.

Seen here in orion grey, LEGRABOX beautifully co-ordinates with darker interiors. LEGRABOX performs outstandingly even when fully extended and heavily laden. Even very wide and heavy pull-outs have a smooth running action thanks to high dynamic carrying capacities of 40kg and 70kg.

In the Bathroom.

In the bathroom, LEGRABOX is classic and functional. Furniture always closes softly and effortlessly with soft-close BLUMOTION. For handle-less fronts, simply combine LEGRABOX with the SERVO-DRIVE electrical motion support system. If you prefer a mechanical opening support system, the box system can be equipped with TIP-ON BLUMOTION or integrated TIP-ON technology. You can experience quality motion during the morning rush or relaxing bedtime routine.



In the Bedroom.

LEGRABOX in orion grey works seamlessly with darker cabinetry in the bedroom. Partnered with AMBIA-LINE inner dividing systems, drawers are kept beautifully organised.

Beautifully organise furniture interiors throughout the home.

AMBIA-LINE's minimalist look co-ordinates beautifully with LEGRABOX, the elegant box system drawer sides are slim and straight. Featured here in orion grey, AMBIA LINE compliments any drawer box.





The frames are easy to handle and can be positioned wherever required.

Epoxy coated steel frames match LEGRABOX colours so interiors merge with drawers to create a harmonious entity. The frames are easy to handle and can be positioned wherever required.

A magnet for attachment to the back or sides of other frames and anti-slip feet provide a secure hold. The flexible cross dividers can be easily adapted to the size of storage items.

View the range at www.lidonline.co.uk



Grey Non-Slip Matting in partnership with Blum AMBIA-LINE

The perfect partner.

Matting can help keep your drawers clean, tidy and moisture-free with minimum effort whilst protecting against scratching and damages.

Drawer matting effectively absorbs sound and noise, which makes it easy to put down items quietly. Matting also prevents small things from sliding around as you open and close your drawers.

Made from natural and synthetic rubber, fibre matting has a unique texture which ensures that drawer dividers, cutlery inserts and general contents alike do not slide when the drawer is in use. The textile structure produces a very high anti-slip factor which is easily removed and wipe-able, and the drawer matting is pre-cut to size to suit any size Blum drawer. Grey non-slip fibre matting works perfectly within orion grey LEGRABOX drawers and AMBIA-LINE.



Non-slip fibre matting in grey



ECO-top in orion grey



ECO-base in orion grey

Blending utility and elegance...

Grey built in waste-bins are a versatile kitchen addition. LDL offer a wide range of waste bins to suit all kitchen environments, no matter the size and space.

A combination of high quality, sleek and modern designs with great functionality, makes recycling and segregating household waste easy and simple. Easily removable bins makes waste removal and cleaning a breeze with lids keeping any odours contained.

Integrated bins sit neatly in kitchen units and remove unsightly, traditional free-standing bins from you and your guests' view, making your kitchen area a great space to entertain in!

Grey storage must-haves for every kitchen...



Orion grey with glass design element

SPACE TOWER

If you want a larger unit that offers plenty of storage space, with inner pull-outs that can be designed individually and easy access to items from all three sides, then you'll like SPACE TOWER.

For easy, all-round access

The SPACE TOWER has full extensions that give you clear visibility and easy access to provisions from all three sides (left, right and even the front).

Flexible design

The SPACE TOWER larder unit comes in all heights, widths and depths and can be tailored to your individual storage space needs.

Flexible storage

This clever cabinet makes optimal use of the storage space available. Provisions can be kept together and clearly organised.

High load bearing capacity

Each pull-out has an impressive load bearing capacity (up to a total weight of 70 kg) so the larder unit can even safely hold heavy items such as bottles.

 blum®





PINELLO

Anthracite Grey with glass design element

PRODUCT FEATURE

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The new PINELLO base unit pull-out is incredibly versatile, giving you the freedom to design and customise a product that blends with the environment.

Five specific functions

The PINELLO design has been well considered to suit every individual need. The family includes a base unit specifically designed for spice and bottle storage, a base unit to hang towels, a design with a unique holder for trays and boards, a pull-out for cleaning materials alongside swing-out bins for in the cleaning cupboard and finally a version that is 300mm wide with an incredible amount of storage space.

Flexible storage, powered by Blum

All PINELLO pull-outs are fitted with a soft-close mechanism for smooth, silent closing. A push-to-open system is also available for handle-free doors. Pull-outs move smoothly and easily thanks to the top-quality Blum LEGRABOX runners.

Customisable design elements

The new updated design cleverly allows you to add and remove design elements or add your own bespoke material (6mm thick). Design has no limits when it comes to PINELLO. LDL can offer natural oak, clear glass and privacy glass design elements.



MAGIC CORNER COMFORT.

Anthracite Grey with glass design element

PRODUCT FEATURE



FLUID

Anthracite Grey

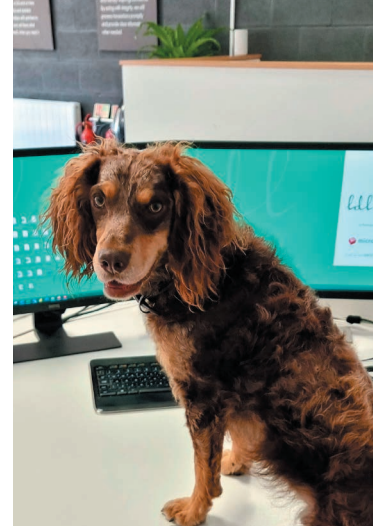
There are often hard-to-reach corners that sit empty and unused, while the space that you can access is overcrowded and cluttered.

With the kitchen being the heart of the home for many of us, getting maximum use of every bit of space is a real challenge.

An awkward corner can be maximized by using smart storage solutions to bring the contents of the cupboard to you, so your items are easy to organise and access.

Using smart frame solutions guarantee ease of access to both sets of shelving, whilst carousels offer perfectly smooth and uninterrupted movement with every transition.

View the full range of storage solutions
at www.ldlonline.co.uk

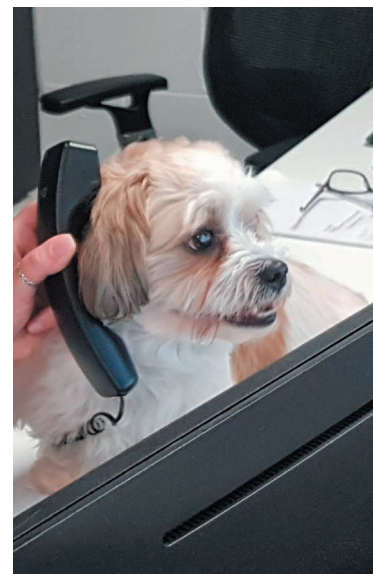


BRING YOUR DOG TO WORK DAY!

The team were absolutely thrilled to be joined by their four legged friends for the day.

Bring Your Dog To Work Day is an annual nationwide event whereby thousands of businesses and dog owners join in the fun in what has become the nation's best day out for dogs!

[#bringyourdogtoworkday](https://www.instagram.com/bringyourdogtoworkday)



WHAT'S NEXT FOR THE KBB MARKET?

It's been a roller-coaster ride for the KBB market and it doesn't look as though things are going to revert to being 'ordinary' just yet.

The KBB industry has fared better than many during the 2020 lock-downs. Although sales dropped initially, KBB retailers were inundated with orders from customers who had built up their savings after a protracted period of working from home, not eating out and not going on holiday.

Just when we all thought we were turning the corner after the coronavirus pandemic and could look forward to times getting back to normal, we have a war in Europe, a squeeze on the consumer's cost of living with soaring fuel and energy prices, and manufacturers hit by rising raw materials costs and supply chain problems likely to continue for some time to come. The housing market is holding up, with house prices in 2021 up by 11% according to Halifax. Most experts believe that although the home improvement boom will not be going away anytime soon, it may not continue at 2020/2021 levels.

NO REST FOR THE WICKED!

We're congratulating Josh - head of sales for completing the Staffordshire Ironman triathlon this summer.

The sporting spectacle sees up to 3,000 athletes compete in a gruelling 70.3 mile race across Staffordshire, incorporating a 1.2 mile swim at Chasewater Country Park, followed by a 56 mile bike through the Staffordshire countryside and Cannock Chase Area of Outstanding Natural Beauty, finishing with a 13.1 mile run ending in Stafford town centre.

Josh trained immensely hard for the event, consistently doing some kind of endurance training 4-5 times a week for several months, ensuring he was physically prepared for the challenge ahead. Josh completed the Ironman in five and a half hours and has already booked two more events! Well done Josh.



THE BEST CONNECTION
YOU CAN IMAGINE...



MOVENTO.

The sophisticated runner system for
your wooden design ideas.

MOVENTO is a concealed runner system and the sophisticated solution for your wooden design ideas. The synchronised feather-light glide ensures an ultra-smooth running action and the 4-dimensional adjustment options provide you with a precise gap layout. What's more, the full extension excels in terms of high stability and load bearing capacity. MOVENTO can be used with all 4 motion technologies for soft and effortless opening and closing.



WHY CHOOSE MOVENTO?

Synchronised feather-light glide

The runner components run smoothly and silently – for soft and effortless opening and closing. Low-friction cylindrical nylon rollers ensure an optimal weight distribution.

Innovative technology

Your customers will appreciate the enhanced ease of use of MOVENTO; when the drawer is opened, the runner profile immediately transitions to the feather-light glide. Thanks to the BLUMOTION soft-close mechanism, it closes again just as softly and effortlessly – even when heavy pull-outs receive a forceful push.

High stability for greater load bearing capacity

MOVENTO boasts excellent stability and a high load bearing capacity. Due to its superb sag values, the runner system is ideal for applications near to the floor, too. This makes the full extension with 40kg and 70kg load bearing classes the first choice for all living areas, even when you are using wide, high and deep pull-outs.

4 dimensions for greater precision

With MOVENTO, you can adjust the height, tilt and depth of the front and also modify it at the sides. There is no need to alter the drawer and you get a precise gap layout quickly, easily and without tools.



Supplying the largest range of MOVENTO runners in the UK...

- 18 Depths Ranging from 250mm to 750mm
- 2 Weight Capacities - 40kg & 70kg
- 4 Motion Technologies

View the range at www.lidonline.co.uk

CUSTOMER Q & A: DAVID L DOUGLAS

What is the history of David L Douglas?

Over 40 years of history as a local Scottish company dedicated to the highest levels of craftsmanship in every piece of furniture. A second generation family owned business, we're known for delivering innovative designs and unparalleled customer service throughout Scotland.

Founded by David & Elaine Douglas, our mission has always been to create quality kitchens, bedrooms & bathrooms with exquisite details. Son & daughter duo, Michael & Samantha Douglas, have taken the company to new heights - bringing forward innovative & exciting ideas that keep David L Douglas at the forefront of kitchen design & manufacturing in Scotland.

What makes David L Douglas stand out from the crowd?

The people who make up the David L Douglas team. From the Douglas family, to the designers and draughtsmen who visualise bespoke designs, to the craftsmen in our workshop and the install team who turn our clients dreams into a reality.

What does the future hold for David L Douglas?

We can't wait for another 40+ years of business. Creating beautiful, bespoke designs that transform our clients homes and how they enjoy them.

We're also passionate about continuing to build strong partnerships with our suppliers & partners. We curate a selection of the highest quality materials, finishes and appliances. We recently launched an online appliance centre to supply best in class appliances to Scotland.

Words to live by?

The difference is our detail.

DAVID L DOUGLAS
THE DIFFERENCE IS OUR DETAIL





A second generation family owned business, we're known for delivering innovative designs and unparalleled customer service throughout Scotland.

Are you passionate about your business? Please get in touch to be featured at marketing@ldonline.co.uk

A FEEL GOOD NURSERY.

Andi has always been passionate about engineering. Recently, something else has captivated his heart – his son Niklas. The result was more than a standard baby changing unit or station for changing nappies – it is a place of well-being for both parent and child.

Featuring TANDEMBOX ANTARO

blum

Inspirations

Hier schläft der
PRINZ

schlerer



Proximity, safety and practicality

"A lot of the time that parents are together with their baby is spent caring for them and changing nappies, especially in the first few months. The main thing was that my little one felt comfortable," explains Andi. The baby changing table provides enough space for a soft changing mat while the tall side panels make it safe and secure. To keep baby warm, he has attached a heat lamp to the wall.

It's all about having what you need to hand

"Niklas is a little whirlwind; he doesn't lie still for long now," says Andi, adding: "It was important to be able to keep one hand on him and be able to reach what I need with my other hand." Andi spent a long time working out how best to create the unit and finally found a simple solution: the changing table consists of two standard kitchen base units with a matching top. Its interior is as well-thought-out as its exterior.

On the right there's a drawer with fresh nappies, baby wipes, cream and so on, while Andi mainly stands to the left. This is deliberate: "Things that I always use and a container with fresh water are placed directly on the worktop. The dividing partition stops our cheeky monkey from snatching the pot of cream away," laughs Andi.

Changing table: It's all about the height

Just like in the kitchen, the right height is also important for a baby changing unit. Ideally, the changing mat should lie a little above your hip, for a relaxed, back-friendly position. "My wife and I are about the same height. The unit was designed for her height, but it works very well for me too. So I gladly take on the nappy changing when I can," says Andi and, once he's finished, he happily gives Niklas a kiss on his head.

For more Blum inspiration, visit www.blum-inspirations.com



TREND 2022

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TRENDS 2022

OPEN SHELVING

When it comes to stylish storage, few systems rival open shelving. These minimalist units have dominated the kitchens of Instagram and some of our favourite designers in recent months.

Open or floating shelves provide an airy appearance and breaks up heavy upper cabinets. The shelves can add interest and lend space to decorate with cookbooks, everyday glasses, dishes and serving items. Whether it is open shelving in the kitchen styled with glass storage jars or a colour-coded recipe bookshelf, open shelving seems to be everywhere at the moment. The interior design trend goes hand-in-hand with the feature wall trend – which has brought the trend firmly into 2022.

At the moment, we are noticing a trend for large-scale statement feature walls. Open shelves allow you to recreate this trend with a functional twist. While the trend might not be the easiest to keep tidy, this Scandinavian kitchen trend is one of the best ways to personalise your home. It might not always be practical, but we have a feeling we've not seen the end of beautifully curated kitchen shelves.



THIS SCANDINAVIAN KITCHEN TREND IS ONE OF THE BEST WAYS TO PERSONALISE YOUR HOME.

Signature
DESIGNED FOR LIFE



BRAND

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NEW LINES COLLECTION.

Individually manufactured from solid brass, each piece is precision engineered to add texture to an iconic industrial design. Works perfectly with various interior design styles including industrial, modern, traditional, and contemporary.

View the full range of handles at www.ldonline.co.uk

DON'T FORGET...
Our delivery charge is just £1



Orders **below** £100 ex VAT - **Just £1** - next day delivery

Orders **over** £100 ex VAT - **FREE** - next day delivery

No hidden catches... We're just keeping things simple.



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